

Agtourism / Direct Marketing Work Group Meeting Agenda *Revised*

January 10, 2006

7:00pm UCCE Auditorium, San Luis Obispo

1. Introduction: new members and guests – Brenda Ouwerkerk
2. Review: minutes from November 30, 2005 meeting – Brenda
(Remember the website for updates: www.slog.org)
3. Review and finalize Work Group roster – Brenda
4. Review of code section handout - Michael
5. Review and finalize definition of Agtourism – Brenda
6. Review and finalize Vision, Shared Values - Brenda
7. Discussion: Lodging
Review: definitions, existing Ordinance –Karen Nall
What is allowed?
What do you want?
What is appropriate?
What should be required? What should standards be?
8. Future Meetings: January 24, 6:30 @ Templeton @ County Sheriff Substation,

350 N. Main Street

February 28	(All locations to be announced)
March 14, 28	
April 11, 25	
May 9, 23	
June 13, 27	

“Homework Assignment”:

